

## **Survey Design and Implementation in International Contexts:** **An Online Moderated Course**

### **Short Course Description**

This course focuses on design and implementation considerations for different phases of the survey lifecycle when conducting surveys internationally or outside of one's home country. Overview and considerations related to ten topics are discussed: Total Survey Error framework, project stakeholders, triple constraints, bids and contracts, sampling and sample management, questionnaire and instrument design, cross-cultural differences, translation and adaptation, pretesting and cognitive interviews, interviewers and data collection, and interviewer monitoring. Class will meet for online discussion on July 6, 13, 20 and 27 from 11:00am-12:00pm, Eastern Standard Time.

### **Prerequisites**

There are no specific prerequisites; however, some background in survey operations is helpful.

### **Class Structure and Course Concept**

This is an online course using a flipped classroom design. It covers the same material and content as an on-site course but runs differently. In this course, you are responsible for watching video recorded lectures and reading the required literature or watching required videos for each unit and then "attending" mandatory weekly one-hour online meetings where students have the chance to discuss the materials from a unit with the instructor. Just like in an on-site course, homework will be assigned and graded and there will be quizzes planned within a specific time window.

Although this is an online course where students have more freedom in when they engage with the course materials, students are expected to spend the same amount of time overall on all activities in the course – including preparatory activities (readings, studying), in-class-activities (watching prerecorded videos, attending the live online meetings), and follow-up activities (working on assignments) – as in an on-site course. As a rule of thumb you can expect to spend approximately 1h/week on in-class-activities and an average of 12 hours per week on out-of-class activities (preparing for class, readings, assignments, and studying for quizzes. Therefore, the workload in all courses will be approximately 13h/week. This is a 1-credit course that runs for 4 weeks. Please note that the actual workload depends on your personal knowledge.

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